

# BACKUP IS NOT RECOVERY. HERE IS THE DIFFERENCE.

Three categories. Three different problems. Three different boundaries.  
Most organisations have at least one - and assume it covers more than it does.

### BACKUP AS A SERVICE

#### Stores data

Creates and manages copies of data. Confirms backup jobs completed. Provides basic restore for individual files or systems.

*Does not validate whether full recovery would work at scale or under pressure.*

### DISASTER RECOVERY

#### Recovers infrastructure

Replicates systems and enables failover. Keeps infrastructure available when primary systems fail.

*Assumes the data layer is intact.  
Does not guarantee data integrity or tested recovery sequencing.*

### DATA RESILIENCE

#### Restores the business

Validates that critical operations can be restored quickly, predictably, and with documented evidence - under real conditions.

*Tested.  
Documented.  
Accountable.*

### The gap most organisations carry

Having backups is not the same as having a recovery capability. Having DRaaS is not the same as knowing your data will be intact when failover is triggered. The gap between assumed and actual recovery readiness is the most consequential risk that never announces itself - until it is too late to close it.

# What Proven Recoverability Actually Looks Like

Four things that change when recovery is genuinely tested, documented, and managed - before an incident forces the question.

## You can answer the question before it is asked

When leadership asks how long recovery would take, the answer comes from a **timed, documented test** - not an assumption. The conversation shifts **from reassurance to evidence**.

## The backup environment cannot be compromised

Recovery copies are **logically isolated and immutable**. Even if production and backup management credentials are compromised, **the recovery capability remains intact**.

## Recovery does not depend on one person

The process is **documented, sequenced, and repeatable**. Accountability is defined in advance. Recovery does not depend on the availability of a specific individual.

## Audit and insurance renewals are straightforward

Documentation exists and is current. **Evidence can be produced on request** - not assembled under pressure when a regulator or insurer asks for it.

**Evolution Data Resilience** delivers proven recoverability as a fully managed service - no matter where your workloads reside. We manage the platform, the testing, and the accountability. You get the evidence.

**Ready to move from assumed recovery to proven recoverability?**

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